

Introducing Care Cards:

Can you think of three people in your life who are special to you?

Stop and think about it. Who springs to mind?

Friends? Family? Colleagues?

Now answer this:

When last did you show these people how much you care for them?

Has it been a while?

If you're like most of us, then chances are you haven't gone out of your way to acknowledge the people you care about for some time. True?

Have we got you thinking?

Good. Because you're about to discover a great opportunity to show the special people in your life that you really do care for them.

The concept is slap your forehead simple:

Anyone can get involved, anywhere in the world, any time.

It's easy! All you have to do is purchase a Care Card online and we'll post it to your doorstep. On each Care Card there are 3 badges. Give these badges to people who you care about and acknowledge them for being special to you. Then, if they have the means, encourage them to Pay-it-Forward by purchasing their own Care Card online and giving Care Badges to 3 people they care about. Yes, it's that easy to help us spread love and goodwill around the world today!

Do it.

We guarantee you'll enjoy the experience. It's exciting to receive your Care Card by post and even more exciting to give Care Badges away. It may not sound like a big deal at first, but just wait until you see the amazement on the faces of the people to whom you give Care Badges. Everyone likes to be cared for, right? We get loads of emails from people around the world who report Care Cards have strengthened relationships, healed friendships and changed lives.

Here's something else...

Giving Care Badges away will make you feel good too.

Join our campaign by ordering your Care Cards from our website and you'll experience the feeling of pure joy that bubbles up inside of you when you turn a thought of kindness into action.

Oh, one last thing:

Every Care Card sale makes a contribution to a worthy cause.

Care Cards are used by many organisations around the world to raise funds. If you've already been given a Care Badge, ask whoever gave it to you to tell you about the fund raising campaign you will be supporting when you purchase a Care Card.

You can also distribute Care Cards to raise funds for a charity or school of your choice. Simply register as an affiliate

Come on, invest into your friendships and support a local charity or school at the same time.

How to get involved